



MEDIA RELEASE

OCBC Launches Pioneering Serial Entrepreneur Financing Proposition in Hong Kong by End-2025

Hong Kong, 11 July 2025 – OCBC Bank (Hong Kong) Limited (“OCBC Hong Kong”) announced OCBC Group’s initiative to introduce a pioneering financing proposition tailored specifically for serial entrepreneurs in Hong Kong by the end of 2025. This initiative forms part of OCBC’s broader strategy to support entrepreneurs who own multiple small and early-stage businesses across its core markets: Singapore, Hong Kong, Malaysia and Indonesia.

OCBC Group has set an ambitious loan target of S\$5 billion by 2028 for the serial entrepreneur segment across these four markets. Since 2019, over 1,800 serial entrepreneurs in Singapore and Malaysia have benefited from S\$1.5 billion in financing. From 2025 to 2028, OCBC Group expects to extend an additional S\$3.5 billion in financing across the markets, which is set to be introduced in Hong Kong by the end of 2025.

Currently, banks typically assess each business separately—often limiting start-ups despite strong entrepreneurial records—OCBC Hong Kong evaluates an entrepreneur’s entire portfolio, including operating experience, track record, and overall strategy. Entrepreneurs gain access to an integrated support network with a dedicated Group Relationship Manager and specialists in cash management, corporate advisory, and wealth management. This empowers founders to build, scale, and exit businesses more confidently. OCBC Hong Kong also offers sector-specific solutions for serial entrepreneurs, including working capital loans, venture loans, cross-border expansion support, sustainable finance, and corporate finance advisory for mergers and acquisitions.

Ms. Ruby Yiu, Head of Emerging Business of OCBC Hong Kong, said, “OCBC Hong Kong has always been a strong supporter of innovation and entrepreneurship, committed to helping businesses thrive and succeed. This new banking initiative showcases our dedication to enabling founders to expand and manage their ventures with ease. To further strengthen our commitment, a new department was established in July, focused on providing tailored support to serial entrepreneurs, enabling them to achieve ongoing success. Through this initiative, we hope to set a new standard in the market and gain widespread recognition for our efforts in fostering entrepreneurial growth.”

OCBC Hong Kong is proud to share a double dose of recognition in the first half of 2025, further solidifying its position as the Best SME Bank in Hong Kong. Notably, OCBC Hong Kong achieved “Best Commercial Bank for SMEs – Hong Kong” ¹, “Hong Kong SME Bank of the Year” ² and “Digital SME Banking – Outstanding Award” ³. These accolades underscore OCBC’s commitment to delivering exceptional banking experiences and tailored solutions that empower SMEs and serial entrepreneurs to thrive.



Ms. Ruby Yiu, Head of Emerging Business of OCBC Hong Kong, claimed that the new banking initiative to be launched in Hong Kong by end of 2025 will further help SME expand and manage their ventures with ease.

Remarks:

1. Awarded “Best Commercial Bank for SMEs – Hong Kong” presented by 2025 FinanceAsia Awards
2. Awarded “Hong Kong SME Bank of the Year” presented by 2025 Asian Banking and Finance Retail Banking Awards
3. Awarded “Digital SME Banking – Outstanding Award” presented by 2025 Bloomberg Businessweek/ Chinese Edition Financial Institution Awards 2025

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About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world’s most highly-rated banks, with Aa1 by Moody’s and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 400 branches and representative offices in 19 countries and regions.

For more information, please visit www.ocbc.com.hk to learn more about OCBC Hong Kong.

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